

Prof. Dr. Nikolaus Seitz

Professorship for Business Administration, especially Economy of Japan
Faculty of Business Administration - Munich School of Management
Ludwigs-Maximilians-University of Munich

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Academic/professional qualifications

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| Since 10/2019 | Professor for Business Administration, especially for the Economy of Japan, Faculty of Business Administration - Munich School of Management, Ludwig-Maximilians-University of Munich |
| 03/2018 –
09/2019 | Post-Doc (Akademischer Rat), Chair for Management & Organization (Prof. Dr. Erik E. Lehmann), University of Augsburg |
| Since 12/2016 | Co-Managing Director, Augsburg Center for Entrepreneurship, University of Augsburg |
| Since 03/2018 | Lecturer Strategy and Organization, Faculty for Industrial Engineering, University of Applied Sciences Munich |
| Since 03/2018 | Startup Coach, GRACE - Entrepreneurship Acceleration Program
Coach for business model creation (supported by Federal Ministry of Economic Affairs and Energy) |
| 04/2012 –
02/2018 | Research Fellow, School of Business and Economics, Chair for Management and Organization (Prof. Dr. Erik E. Lehmann), University of Augsburg |
| 08/2011 –
04/2012 | Executive Assistant to the Managing Director, Godelmann KG, Project manager in operations and sales |
| 10/2008 –
01/2012 | Research Assistant, Chair for Information Economics (Prof. Dr. P. Welzel) and Chair for Management and Organization (Prof. Dr. E. E. Lehmann), Faculty of Business and Economics, University of Augsburg |

Education

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| Since 1/2018 | Habilitation, Faculty of Business and Economics, University of Augsburg |
| 4/2013 –
12/2017 | PhD (summa cum laude; grade: 0.4), Faculty of Business and Economics, University of Augsburg |
| 6/2015 –
2/2017 | Coach (Univ.), Center for Executive Education, University of Augsburg |
| 10/2006 –
1/2011 | Diplom Kaufmann (grade: 1.7), Faculty of Business and Economics, University of Augsburg |
| 4/2004 | Abitur, Gymnasium Neubiberg, München |

Third-party funding projects

08/2019	EXIST-Potentiale (BMWi) second stage, project phase application (submitted: 30/8/2019)
01/2019	EXIST-Potentiale (BMWi) first stage, concept development – Fostering Entrepreneurship Culture across University Augsburg (received funding:
12/2018	European Marie Skłodowska-Curie Actions, Innovative Training Networks (ITN) – SOFIE (SpinOuts for Innovative Ecosystems) – Technology Transfer and Doctoral Networks
07/2018	ACE Startup City Challenge, Smart City Workshop and Entrepreneurship Seminar, financially supported by Digitales Zentrum Schwaben (DZ.S) (20.000 EUR)
11/2017	Co-host of Augsburg gründet, Startup conference (Kongress am Park, 22.11.2017), with City of Augsburg, IHK, HK, University of Applied Science Augsburg, co-financed by Digitales Zentrum Schwaben (DZ.S),
03/2017	Zentrum Digitales Bayern (ZDB) funding application for Augsburg Center for Entrepreneurship (with Prof. Dr. D. Veit, Prof. Dr. E.E. Lehmann, Dr. D. Steininger)

Memberships/Affiliations

Since 2019	Academy of Management (AOM) European Academy of Management (EURAM)
Since 2018	Member of the Academy, Handelsblatt University Innovation Challenge Verband der deutschen Hochschullehrer für Betriebswirtschaftslehre (VHB)
Since 2017	Cisalpino Institute for Comparative Studies in Europe (CCSE)
Since 2015	Technology Transfer Society (T2S)

Methodical and teaching qualifications

2018	Innovation in teaching - ProfiLehre, Universität Augsburg Methods of interviewing – VHB-ProDok, Universität Bremen (Prof. Olivier Berthod, Dr. Rixta Wundrak) Academic writing - ProfiLehre, LMU München/ TU München
2016	Moderation & conflict strategies, ZWW, Universität Augsburg Systemic and student consulting – ProfiLehre, Universität Augsburg
2015	Graphical recording & visualization –Basic Workshop, Deep Dialogue
2013	Econometrics - Multivariate Empirical Analysis - VHB-ProDok, ESMT Berlin (Prof. Dr. Dr. habil. Stefan Wagner, Prof. Georg von Graevenitz, Ph. D)

Peer review activities

Entrepreneurship and Regional Development
Industry and Innovation

Small Business Economics: An Entrepreneurship Journal
The Journal of Technology Transfer
Regional Studies
International Journal of Entrepreneurial Behavior & Research
Journal of Industrial and Business Economics
International Entrepreneurship and Management Journal
Eurasian Business Review

Publications

Refereed journal articles

Amenities, Subcultures and Entrepreneurship, in: Small Business Economics: An Entrepreneurship Journal (with Audretsch, D. B. and Lehmann, E. E.). DOI: 10.1007/s11187-019-00190-5 (VHB JQ 3: B)

Public cluster policy and firm performance: evaluating spillover effects across industries, in: Entrepreneurship and Regional Development, 2019, 31 (1-2) 150-165 (with Audretsch D. B., Lehmann, E. E., Menter, M.), DOI: 10.1080/08985626.2018.1537153 (VHB JQ 3: B)

Technology Transfer Policies and Entrepreneurial Innovation: Assessing the Effectiveness of the German Employees' Inventions Act, in: The Journal of Technology Transfer, 2019, 1-25 (with Cunningham, J., Lehmann, E. E. and Menter, M.) DOI: 10.1007/s10961-019-09733-0(VHB JQ 3: B)

Tolerance and Innovation: The Role of Institutional and Social Trust, in: Eurasian Business Review 8 (1), 2017, 71-92 (with D. B. Audretsch and K. M. Rouch).

Freedom and Innovation: A Country and State Level Analysis, in: The Journal of Technology Transfer, 2016, 1-21 (with E. E. Lehmann) DOI:10.1007/s10961-016-9478-3. (VHB JQ 3: B)

Smart Finance for Smart Places to foster New Venture Creation, in: Journal of Industrial and Business Economics, 2016, 1-25 (with E. E. Lehmann and K. Wirsching) DOI:10.1007/s40812-016-0052.

Refereed book chapters

Corporate Accelerators Start-up Performance - Empirical Evidence. Academy of Management Proceedings, 2019, Boston (MA, USA) (with P. Haslanger and E. E. Lehmann), forthcoming. (HVB JQ 3: C)

Creativity and Entrepreneurship: Culture, Subculture, and New Venture Creation, in: Wagner, M., Valls-Pasola, J., Burger-Helmchen, T. (Eds.): *The Global Management of Creativity, 2017, Creativity and Entrepreneurship: Culture, Subculture, and New Venture Creation*, Routledge Publishing, 2017, 97-121, (with E. E. Lehmann).

Linking CSR to National Competitiveness and Innovation, in: University Evolution, Entrepreneurial Activity and Regional Competitiveness, Springer International Publishing, 261-284. DOI:10.1007/978-3-319-17713-7.

Ethische Verantwortung im Bereich Compliance, in: Compliance Officer, 2014, Springer Verlag, Heidelberg, 283-296, (mit T. Schwartz).

Manuscripts in preparation/submitted for review

The Performance of Corporate Venture Capital – A Meta-Analysis (with P. Haslanger and E.E. Lehmann), working paper

Policy Mix: The Performance of Cluster vs. Excellence Policy and Regional Innovation. (with D. B. Audretsch, E. E. Lehmann and M. Menter), under review at *Strategic Entrepreneurship Journal*. (VHB JQ 3: A)

Corporate Accelerator and Start-up Performance – Empirical Evidence. (with P. Haslanger and E. E. Lehmann), in preparation for submission to *Journal of Business Venturing*. (VHB JQ 3: A)

Corporate Accelerator vs. Corporate Venture Capital – the Advantages and Disadvantages of Equity investments for Start-up Performance: A Comparative Analysis (with P. Haslanger), working paper

Conference Presentations

Corporate Accelerators and Start-up Performance – Empirical Evidence. AOM Academy of Management, Boston (MA, USA), 9.-13. Aug. 2019 (with P. Haslanger).

Corporate Acceleration and Start-up Performance – Empirical Evidence. EURAM European Academy of Management, Lisboa, 26.-28. Jun. 2019 (with P. Haslanger).

Corporate Accelerators and Start-up Performance – Empirical Evidence. DRUID 19, Copenhagen Business School, Copenhagen, 19.-21. Jun. 2019, (with P. Haslanger).

Corporate Acceleration and Start-up Performance – Empirical Evidence. VHB Verband der Hochschullehrer für Betriebswirtschaftslehrer Jahrestagung, Rostock, 12-14. Jun. 2019, (with P. Haslanger).

Policy Mix: The Performance of Cluster vs. Excellence Policy and Regional Innovation. VHB Verband der Hochschullehrer für Betriebswirtschaftslehrer Jahrestagung, Rostock, 12.-14. Jun. 2019, (with D. B. Audretsch and M. Menter).

Performance of Technology Transfer Offices in Germany. Technology Transfer Society Annual Conference (T2S2018). Valencia, 17.-18. Oct. 2018, (with M. Menter).

Subcultures and Startup Ecosystems. 4th Geography of Innovation Conference, University of Barcelona. 31. Jan.-2 Feb. 2018.

Tolerance and Innovation: The Role of Institutional and Social Trust, Paper Presentation: XXVII Riunione Scientifica Annuale dell'Associazione Italiana Ingegneria Gestionale on "Higher Education and Socio-Economic Development", University of Bergamo, 13.-14. Oct. 2016.

Smart cities and the Creative Class, Paper Presentation: Technology Transfer Society Annual Conference 2015 on "Micro, Institutional and Practice Perspectives of Technology Transfer", Dublin Institute of Technology, Dublin (IR), 28.-30. Oct. 2015.

Invited presentations/workshops

Policy Mix: The Performance of Cluster vs. Excellence Policy and Regional Innovation. Invited workshop participation, by David B. Audretsch (Indiana University), Berlin, 8.-9. Mar. 2019, (with M. Menter).

Corporate Acceleration and Corporate Performance. Creative Spark Workshop. Invited workshop participation, by David B. Audretsch (Indiana University), Berlin, 8.-9. Mar. 2019, (with P. Haslanger).

Corporate Acceleration and Startup Performance: Evidence from Germany. DRUID Young Researchers Workshop, Copenhagen Business School, Copenhagen, 17.-18. Jan. 2019, (with P. Haslanger).

Bought Innovation: The Role of the Regional Ecosystems in M&A Decisions. Evidence from Germany's New Market, Berlin. Invited workshop participation: Indiana University & Henley Business School, Berlin, 8.-9. Mar. 2018.

Subcultures and Startup Ecosystems. Invited workshop participation; Knowledge Frontiers and Knowledge Boundaries in Europe (NFNB 2017), Free University of Bolzano, 12.-13. Sept- 2017 (with E. E. Lehmann).

Culture and Entrepreneurship, Paper Presentation: International Workshop on "Entrepreneurship from an Evolutionary Perspective: New Research Challenges" University of Barcelona, 6. Sept. 2016.

Creativity and Entrepreneurship: Culture, Subculture, and New Venture Creation, Paper Presentation: Workshop "Global Management of Creativity in the Digital Age. University of Augsburg, 18.-19. Feb. 2016.

Tolerance and Innovation, Paper Presentation: 2nd International Workshop on "Entrepreneurial Ecosystems, Innovation and Regional Competitiveness", University of Reading, Henley Business School, Whiteknights (UK), 12.-13. Dec. 2014.

Teaching Experience (since 2017)

Summer term 2019

Management and Organization – Lecture | Bachelor level | Faculty of Business and Economics, University of Augsburg

Strategy & Organization – Guest Lecture | Bachelor level | Faculty of Industrial Engineering, University of Applied Science Munich

ACE Startup Challenge – project-based Entrepreneurship Seminar (with City council) | Master/Bachelor level | Faculty of Business and Economics, University of Augsburg

Bachelor Seminar - Seminar | Bachelor level | Faculty of Business and Economics, University of Augsburg

Research Masters – Seminar | Master level | Faculty of Business and Economics, University of Augsburg

Projects in Global Business Management –Project-based Seminar/Supervision student projects with external partners | Bachelor level | Faculty of Business and Economics, University of Augsburg

Strategy & Organization – Guest Lecture | Bachelor level | Faculty of Industrial Engineering, University of Applied Science Munich

ACE Startup City Challenge – project-based Entrepreneurship Seminar (with NUMA Accelerator Berlin) | Master/Bachelor level | Faculty of Business and Economics, University of Augsburg

Winter term 2018

Management and Organization – Lecture | Bachelor level | Faculty of Business and Economics, University of Augsburg

Corporate Governance: Theory - Lecture | Bachelor level | Faculty of Business and Economics, University of Augsburg

Strategy & Organization – Guest Lecture | Bachelor level | Faculty of Industrial Engineering, University of Applied Science Munich

ACE Startup Challenge – project-based Entrepreneurship Seminar (with City council) | Master/Bachelor level | Faculty of Business and Economics, University of Augsburg

Research Seminar - Seminar | Bachelor level | Faculty of Business and Economics, University of Augsburg

Research Masters – Seminar | Master level | Faculty of Business and Economics, University of Augsburg

Projects in Global Business Management –Project-based Seminar/Supervision student projects with external partners | Bachelor level | Faculty of Business and Economics, University of Augsburg

Strategy & Organization – Guest Lecture | Bachelor level | Faculty of Industrial Engineering, University of Applied Science Munich

ACE Startup City Challenge – project-based Entrepreneurship Seminar (with NUMA Accelerator Berlin) | Master/Bachelor level | Faculty of Business and Economics, University of Augsburg

Summer term 2018

Research Seminar - Seminar | Bachelor level | Faculty of Business and Economics, University of Augsburg

Bachelor Seminar – Seminar/Supervision bachelor theses | Bachelor level | Faculty of Business and Economics, University of Augsburg

Projects in Global Business Management –Project-based Seminar/Supervision student projects with external partners | Bachelor level | Faculty of Business and Economics, University of Augsburg

Winter term 2017/2018

International Management –Lecture | Bachelor level | Faculty of Business and Economics, University of Augsburg

Corporate Governance (Lecture | Master level | Faculty of Business and Economics, University of Augsburg

ACE DealRanger Challenge – Entrepreneurship Seminar (with WOGRA, Digital2, City of Augsburg) | Master/Bachelor level | Faculty of Business and Economics, University of Augsburg

Harvard Business Case Studies - Seminar | Bachelor level | Faculty of Business and Economics, University of Augsburg

Research Seminar - Seminar | Bachelor level | Faculty of Business and Economics, University of Augsburg

Bachelor Seminar – Seminar/Supervision bachelor theses | Bachelor level | Faculty of Business and Economics, University of Augsburg

Summer term 2017

Social Entrepreneurship – Seminar | Master/Bachelor level | Faculty of Business and Economics, University of Augsburg

Research Seminar - Seminar | Master level | Faculty of Business and Economics, University of Augsburg

Bachelor Seminar – Seminar/Supervision bachelor theses | Bachelor level | Faculty of Business and Economics, University of Augsburg

Case Studies in Innovation Management –Seminar | Bachelor level | Faculty of Business and Economics, University of Augsburg

(Update: 09/2019)