



LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

BETRIEBSWIRTSCHAFTLICHE FAKULTÄT
LEHRSTUHL FÜR BETRIEBSWIRTSCHAFTSLEHRE,
INSBESONDERE FÜR WIRTSCHAFT IN JAPAN



Dear Sir or Madame,

Thank you for your support of our current academic research project at Ludwig-Maximilians-Universität.

This survey is part of a comprehensive research project on the challenges of international assignments, dealing with expectations and experiences of assignees while being abroad. Your input as a survey respondent and multiplier is crucial to our research.

All information will be treated strictly confidential and for academic purpose only. Regarding the questions, there is no right or wrong answer. It is just about your assessment of your respective situation.

As a survey respondent, we estimate that it will take you approximately 15 minutes to complete our survey. Given your consent, we will contact you again in one and two weeks and ask some follow-up questions. The follow-up surveys will be much shorter (approx. 5 min). As a multiplier, we will provide you with an e-mail template, which you forward with ease.

In order to thank you for your valuable time we want to offer you an executive summary of the study results and provide you with an individual report of your cultural intelligence score. All required information is provided at the end of the questionnaire.

Please choose "survey" or "multiplier" as a subject depending on how you intend to help us and send an empty mail to adam.langer@campus.lmu.de to receive your information.

If you have any questions concerning the survey or our research, you are welcome to contact us (schuster@bwl.lmu.de) at any time.

Thank you very much for your participation in this study!
Your research team



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