



LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

BETRIEBSWIRTSCHAFTLICHE FAKULTÄT
LEHRSTUHL FÜR BETRIEBSWIRTSCHAFTSLEHRE,
INSBESONDERE FÜR WIRTSCHAFT IN JAPAN



The list shows all bachelor thesis topics that are currently available at this professorship. All topics can be written in German or in English.

(Last update: 12-09-2019)

- 1. Patenting in East-Asia: Policies and Practices**
- 2. Business Regulation in East-Asia**
- 3. Competition, Free markets and Innovation in China**
- 4. The Psychology of Creativity: Intercultural Differences**
- 5. Entrepreneurship Ecosystems in East-Asia: A Systematic Overview**
- 6. The Shadow Economy – Entrepreneurial Entry, Networks and the Role of Social Capital in Japanese Business**
- 7. Small Business Economics: The Role of Family Firms for Innovation in East-Asia**
- 8. Start-up subsidies and Entrepreneurial Success in East-Asia**
- 9. Incubators, Accelerators and Start-up Success**
- 10. Strategic Alliances: Managing Cultural Distance across Firms and Regions**

Students who are interested in writing their final thesis at our professorship are advised to review the information provided on our website regarding application process and deadlines.